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Howard Langfitt Farm Families of the Week
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Howard Langfitt Farm Families of the Week

1950

Read, W. H. Script

Howard Langfitt

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W L B T

[Read, W.H.]

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO

AUDIO

CAMERA ON LANGFITT

SLIDE FARM-1
HOUSE

SLIDE FARM-2
SHED

ONCE AGAIN IT IS FRIDAY, AND TIME FOR OUR WEEKLY SALUTE TO A FARM FAMILY DOING AN OUTSTANDING JOB IN THIS FARMING BUSINESS. TODAY OUR FAMILY COMES FROM JASPER COUNTY, NEAR THE TOWN OF PACHUTA. OUR FAMILY WAS SELECTED WITH THE VERY ABLE ASSISTANCE OF JASPER COUNTY AGENT JEF COAT. WE ARE INDEED PROUD AND HAPPY TO PAY TRIBUTE TODAY TO MR. AND MRS. W.H. READ AND THEIR TWO PINE CHILDRENA FAMILY MAKING A REAL CONTRIBUTION TO AGRICULTURE IN JASPER COUNTY. THIS LOVELY HOME IS THE FIRST GLIMPSE WE GET OF THE READ FARM AND HOME OPERATION. THIS HOME WAS BUILT BY THE READ'S ABOUT FIVE YEARS AGO AND MOST OF THE TIMBER IN THE HOUSE CAME FROM AN OLD LOG HOUSE THAT STOOD ON THIS SITE FOR NEARLY 80 YEARS. ONE HAS ONLY TO STEP THROUGH THE FRONT DOOR THAT THIS NOT JUST A HOUSE, BUT THAT MRS. READ HAS MADE IT A LOVELY HOME FOR HER HUSBAND AND FAMILY. WE'LL COME BACK TO THIS HOUSE LATER IN OUR STORY. MR. READ HAS FOUR ~~XXX~~ FARMING ENTERPRISES IN WHICH HE SPECIALIZES AND EACH ONE OF THEM IS MIGHTY IMPORTANT TO THE SUCCESS OF THE OVERALL FARM OPERATION.

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO

AUDIO

SLIDE FARM-3
CAGES OF HENS

SLIDE FARM-4
WATER SUPPLY

SLIDE FARM-5
WOMAN & CAGES

THIS PICTURE SHOWS A POULTRY HOUSE....A
POULTRY HOUSE THAT IS HANDLING ABOUT 1550
CAGED LAYERS. THIS IS THE FIRST YEAR IN THE
CAGED LAYER BUSINESS FOR MR. AND MRS. W.H.
READ, AND THEY ARE QUICK TO SAY THERE IS MUCH
THEY ARE LEARNING BY EXPERIENCE. INSIDE THE
HOUSE IS ONE OF THE MOST EFFICIENT, AND BUSINE
LIKE OPERATIONS I'VE EVER SEEN. EVERY EGG
LAYED ROLLS OUT INTO THIS WIRE TROUGH FROM
WHICH THEY ARE GATHERED ONCE A DAY THIS TIME
OF YEAR AND TWO OR THREE TIMES A DAY DURING THE
SUMMER MONTHS. INSIDE THOSE CAGES AUTOMATIC
WATER TROUGHS PROVIDE A CONSTANT SUPPLY OF
FRESH WATER SO VITAL TO TOP PRODUCTION OF A
LAYING FLOCK. THIS FAUCET RUNS CONSTANTLY
GIVING A PRE-DETERMINED AMOUNT OF WATER FOR
THE LAYING FLOCK AT ALL TIMES. THE FEED
TROUGHS ON THE SIDES OF THE CAGES ARE KEPT
SUPPLIED WITH ADEQUATE FEED OF THE RIGHT KIND
TO ENCOURAGE TOP PRODUCTION. ON TOP OF EVERY
CAGE IS A CARD WHICH PROVIDES A MEANS OF KEEPING
AN ACCURATE RECORD OF PRODUCTION ON EACH HEN.
NOT A SINGLE EGG IS GATHERED UNTIL THE CARD IS
MARKED. THERE IS NEVER ANY DOUBT AS TO WHICH

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO

AUDIO

SLIDE FARM-6
WASHING EGGS

SLIDE FARM-7
crates of eggs

SLIDE FARM-8
CHICKENS

HENS ARE PRODUCING AND HOW FREQUENTLY. THE CAGED LAYERS ON THE W.H. READ FARM ARE PRODUCT AT ABOUT 75 PERCENT AND THAT'S MIGHTY GOOD IN ANYONE'S BOOK. ONCE THE EGGS ARE GATHERED THEY ARE WASHED AND PLACED IN WIRE BASKETS AND PUT INTO A COOLER TO MAINTAIN THEIR FRESH QUALITY. EVERY CARE IS TAKEN TO PRODUCE SUPERIOR QUALITY EGGS AND ANYONE WHO GETS FRESH EGGS FROM THE W.H. READ FARM CAN REST ASSURED THEY REALLY ARE FRESH, TOP QUALITY GRADE A EGGS. THE EGGS FROM THE W.H. READ CAGED LAYER OPERATION ARE MARKETED TWICE WEEKLY, PRINCIPALLY IN MERIDIAN, PACHUTA AND STAFFORD SPRINGS. THEY ARE MARKETED IN TWO WAYS....BY THE CRATE AND IN INDIVIDUAL DOZEN EGG CARTONS. TWO THINGS DISTINGUISH THE W.H. READ PRODUCT FROM OTHERS....THE PURINA CHECKERBOARD CARTON AND THE NAME W.H. READ IMPRINTED ON EVERY CARTON. W.H. READ DELIVERS ABOUT 600 DOZEN EGGS EACH WEEK TO WHAT I KNOW ARE SATISFIED CUSTOMERS. AN IMPORTANT PHASE OF THE CAGED LAYER BUSINESS IS THE REPLACEMENT FLOCK. NOW, AS I SAID EARLIER, THIS IS THE FIRST FLOCK W.H. READ HAS CARRIED. IT IS

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO	AUDIO
<p>SLIDE <u>FARM-9</u> COWS</p> <p>KKXN SLIDE <u>FARM-10</u> BULL</p>	<p>AN 8 MONTH FLOCK AND HAS BEEN IN PRODUCTION FOR ONLY TWO MONTHS. THE REPLACEMENT FLOCK AT THE PRESENT TIME CONSISTS OF 350 BIRDS.</p> <p>FROM THIS FLOCK, W.H. READ PLANS TO REPLACE ABOUT 20 PERCENT OF HIS FLOCK EVERY THREE MONTHS. AFTER TWO MONTHS OF PRODUCTION MR. READ HAS ONLY HAD TO CULL 36 BIRDS FROM HIS 1550 BIRD CAGED LAYER OPERATION. MR. READ PARTICULARLY LIKES THE CAGED LAYER BUSINESS BECAUSE IT TIES IN SO HANDILY WITH OTHER PHASES OF A DIVERSIFIED FARMING OPERATION. THE CAGED LAYER BUSINESS IS ONLY ONE PHASE OF THE W.H. READ FARM PROGRAM. MR. READ MAINTAINS ABOUT 65 HEAD OF HEREFORD CATTLE.... 15 HEAD OF THEM REGISTERED STOCK. THESE CATTLE GRAZE LUSH PASTURE. THE PERMANENT PASTURE ON THE READ FARM CONSISTS LARGELY OF WHITE DUTCH AND FESCUE IN ONE FIELD AND CRIMSON CLOVER AND BAHIA IN ANOTHER. THE 65 HEAD OF BEEF GRAZES ABOUT 75 ACRES OF PERMANENT PASTURE LIKE MOST CATTLEMEN, W.H. READ BELIEVES IN KEEPING A HIGH QUALITY REGISTERED BULL TO PRODUCE BEEF TYPE AND QUALITY INTO HIS HERD. THERE WAS A TIME WHEN MR. READ DID ALL ROW CROPPING, BUT HERE AGAIN, LIKE MANY OTHER</p>

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO

AUDIO

SLIDE FARM-11
GRASS

FARMERS A SHORTAGE OF LABOR WHEN HE NEEDED IT FORCED HIM TO CHANGE HIS TYPE FARMING OPERATION. BESIDES HIS PERMANENT PASTURE, W.H. READ HAS ABOUT 80 ACRES OF TEMPORARY GRAZING. TWENTY ACRES OF IT IS IN WHEAT, 30 ACRES IN OATS, 20 ACRES IN RYE AND ABOUT 7 ACRES IN BARLEY. FORTY ACRES OF THE TEMPORARY GRAZING WAS PUT OUT THIS YEAR WITH A PASTURE DREAM AND MR. READ THINKS IT IS THE FINEST MACHINE HE HAS EVER SEEN WHEN IT COMES TO SAVING LABOR, TIME AND EXPENSE. HE SAYS HE CAN GRAZE EARLIER AND IN WET WEATHER BECAUSE HE DOESN'T HAVE TO TEAR UP THE LAND TO SOW HIS CROP. HERE WE SEE THE JASPER COUNTY CO-ORDINATING COUNCIL WHICH WAS WITH US AT THE READ FARM THE OTHER DAY, AS THEY LOOK OVER SOME OF THE WORK OF THE PASTURE DREAM. YOU MAY BE ABLE TO SEE THE DRILL ROWS IN THE SOD. IT DID STAND OUT MORE BUT HAS BEEN GRAZED FOR SOME TIME.

SLIDE FARM-12

BESIDES PASTURE, WHICH IS VITALLY IMPORTANT TO A SUCCESSFUL LIVESTOCK PROGRAM, MR. READ BALES ABOUT 2000 BALES OF HAY EACH YEAR...MOSTLY SERECIA AND BAHIA GRASS. HE FIRST COMBINES THE SEED THEN CUTS AND BALES THE GRASS FOR HAY

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO

AUDIO

SLIDE FARM-13
SEED GRADER

SLIDE FARM-14
BAG OF SEED

MR. READ ALSO COMBINES HIS WHEAT AND OATS FOR GRAIN BEFORE CUTTING FOR HAY. IN ADDITION TO HAY, W.H. READ ALSO PLANTED 10 ACRES OF SORGHU FROM WHICH HE STRIPPED THE SEED AND SOLD THE CAIN FOR SILAGE. NORMALLY MR. READ PUTS UP ABOUT 200 TONS OF SILAGE FOR HIS OWN USE, BUT DUE TO THIS YEAR'S DROUGHT, THE TEN ACRES ONLY PRODUCED ABOUT 80 TONS SO HE SOLD IT IN THE FIELD RATHER THAN PUT IT UP HIMSELF.

KXX MR. READ PRODUCES THE NEW TYPE OF SORGHUM KNOWN AS SART AND IS REALLY SOLD ON ITS QUALITIES. HE STRIPS THE SEED, CLEANS IT IN HIS OWN CLEANER, WHICH WE SEE HERE, AND BAGS IT IN HIS OWN BAGS AND SELLS IT ON THE MARKET AS MISSISSIPPI CERTIFIED SEED. THE DEMAND FOR SART SEED IS GREAT AND THE PRICE IS GOOD. MR. REED SAYS HOWEVER, THAT IT REQUIRES A LOT OF DRYING SPACE FOR THE SEED AND PLENTY OF HARD WORK. THIS YEAR'S CROP PRODUCED ONLY ABOUT 500 POUNDS OF SEED. THE TEN ACRES WOULD NORMALLY PRODUCE ABOUT 1,000 POUNDS TO THE ACRE. THE SEED IS MARKETING THROUGH THE MISSISSIPPI FEDERATED CO-OP. BESIDES THE SEED BUSINESS MR. READ FEEDS HIS GRAIN TO HIS CAGED LAYERS

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO

AUDIO

SLIDE FARM-15
TREES

SLIDE FARM-16
POND

SLIDE FARM-17
ROSES

SLIDE FARM-18
DEEP FREEZE

AND HIS CATTLE. ALSO ON THE 710 ACRES OF LAND OWNED BY MR. AND MRS. READ IS 20 ACRES OF CORN AND TEN ACRES OF COTTON. IN ADDITION TO GRAIN, GRASS, LIVESTOCK, SEED AND POULTRY OPERATIONS, MR. READ ALSO PRODUCES ABOUT 300 ACRES IN TIMBER WHICH HE THINS AND WEEDS TO IMPROVE THE STAND. ALL UNDESIRABLE HARDWOOD ARE CULLED OUT AND THE LAND IS PROTECTED FROM FIRE. MR. READ HARVESTS HIS TIMBER ABOUT EVERY FIVE YEARS AND SAYS IT IS THE MOST PROFITABLE CROP HE HAS. IN ADDITION TO PRACTICING SELECTIVE CUTTING ON HIS EXISTING TIMBER MR. READ SET OUT ABOUT 20 ACRES OF NEW TIMBER THREE YEARS AGO. A SMALL SIDELINE WITH MR. READ IS THIS MINNOW POND FROM WHICH HE SOLD ABOUT \$75 WORTH OF MINNOWS THIS YEAR. IN ADDITION HE GAVE HIS FRIENDS AND NEIGHBORS ALL THEY WANTED. WE HAVE HEARD MUCH ABOUT THE VALUE OF MULTIFLORA ROSES FOR BEAUTY AND AS CHEAP FENCING. MR. READ HAS A LINE OF THEM THAT SERVES BOTH PURPOSES. COMING BACK TO THE HOME, WE STOP BY THE DEEP FREEZE WHERE MUCH OF THE RETURNS FROM A HALF ACRE GARDEN WINDS UP. MRS. READ FREEZES ABOUT 225 POUNDS OF

W L B T

CONTINUITY

FOR _____

DATE _____

BY _____

TIME _____

VIDEO	AUDIO
<p>SLIDE <u>FARM-19</u> <u>KITCHEN</u></p> <p>SLIDE <u>FARM-20</u> <u>WINDOW</u></p> <p>SLIDE <u>FARM-21</u> <u>COUCH</u></p>	<p>VEGETABLES EACH YEAR AS WELL AS TWO BEEVES.</p> <p>THE MAIN PART OF MRS. READ'S CANNING CONSISTS OF JAMS AND JELLIES, SINCE SHE AQUIRED THE DEEP FREEZE. INSIDE THE HOUSE, A NUMBER OF THINGS HELP TO TELL THE STORY OF A FINE FARM LIFE MADE FOR THEMSELVES AND THEIR FAMILY BY MR. AND MRS. READ. THIS MODERN, COMFORTABLE AND BEAUTIFUL KITCHEN SHOWS THE EFFECTS OF ELECTRICITY IN THE READ FARM PLAN. THIS MODERN CONVENIENCE PERMITS MRS. READ MORE TIME TO CARE FOR HER FAMILY AND GIVES HER MANY JOYS AND PLEASURES NOT ENJOYED BY MANY CITY WOMEN. THE HOME OF MR. AND MRS. READ REFLECTS MRS. READ'S HANDIWORK IN MANY WAYS. THIS IS ONLY ONE OF SEVERAL WINDOWS MADE BEAUTIFUL BY MRS. READ AND HER NEIGHBORS WHO ARE ENROLLED WITH HER IN AN ADULT CLASS IN THE HOME ECONOMICS DEPARTMENT OF PACHUTA HIGH SCHOOL. MRS. READ AND HER FRIENDS HAVE NOT ONLY MADE BEAUTIFUL DRAPES AND CORNICE BOARDS BUT HAVE ALSO GONE TO WORK TO RECOVER AND REFINISH MUCH OF THE LIVING ROOM FURNITURE IN THE READ HOME. THIS COUCH IS A TYPICAL EXAMPLE OF</p>

W L B T

CONTINUITY

FOR _____

DATE _____

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TIME _____

VIDEO

AUDIO

CAMERA ON LANGFITT

EXAMPLE OF THEIR HANDIWORK. BUT, EVEN MORE
THAN THAT, THIS PICTURE TELLS ME THAT THE
READ HOME IS LIVED IN AND ENJOYED BY EVERY
MEMBER OF THE FAMILY. FOUR YEAR OLD SUSAN
AND HER FAVORITE PET ATTEST TO THAT FACT.
WELL, THIS IS ONLY A SMALL PART OF THE W.H. READ
STORY. THERE IS MUCH MORE TO TELL, BUT LET'S
HEAR IT FROM MR AND MRS. READ, THEMSELVES,
SO COME WITH ME NOW AS WE MEET THIS WONDERFUL
COUPLE MAKING A GREAT CONTRIBUTION TO FARMING
AND FARM LIFE IN JASPER COUNTY AND HELPING
TO BUILD A BETTER AGRICULTURE IN MISSISSIPPI.